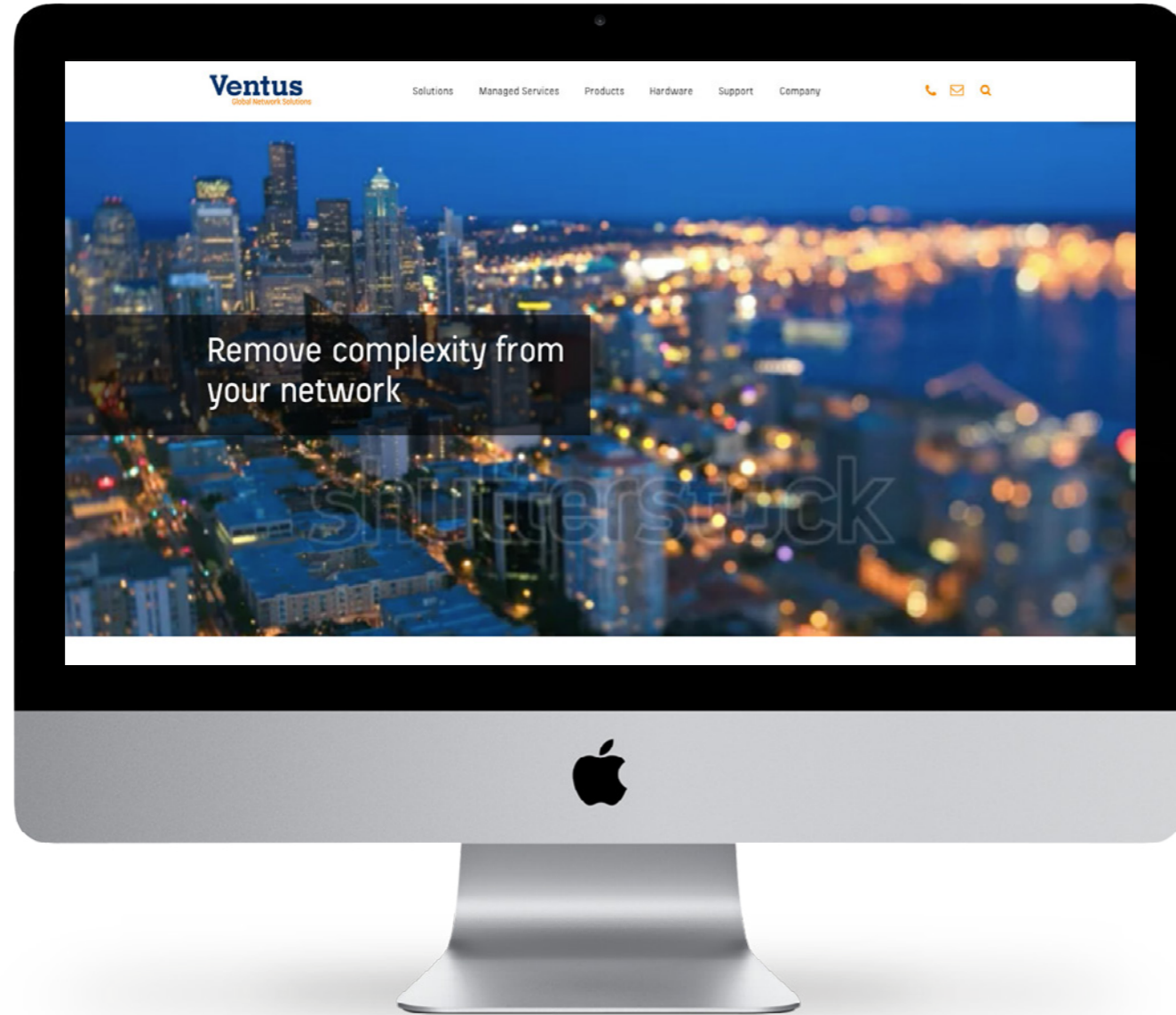




VENTUS

Website Functionality

Global Elements



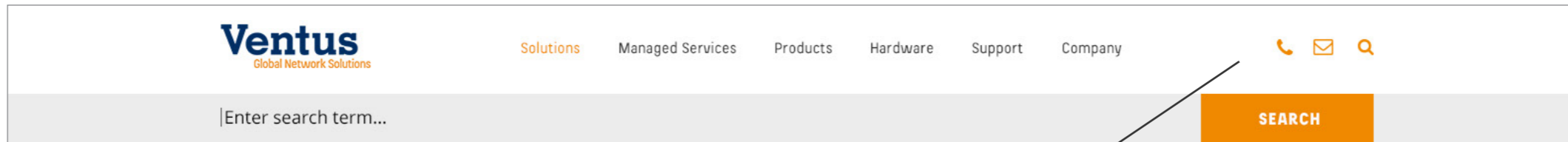
GLOBAL HEADER

The site's header houses the Ventus Logo, the main navigation items, call, email and search icons.



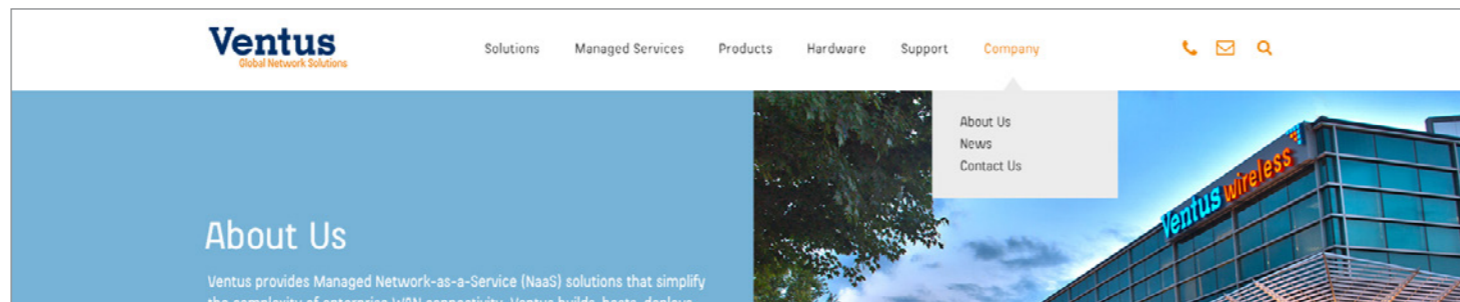
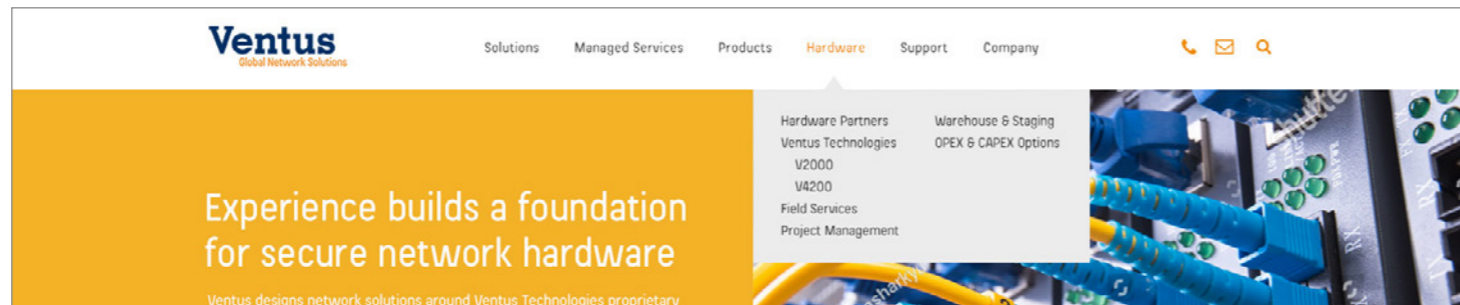
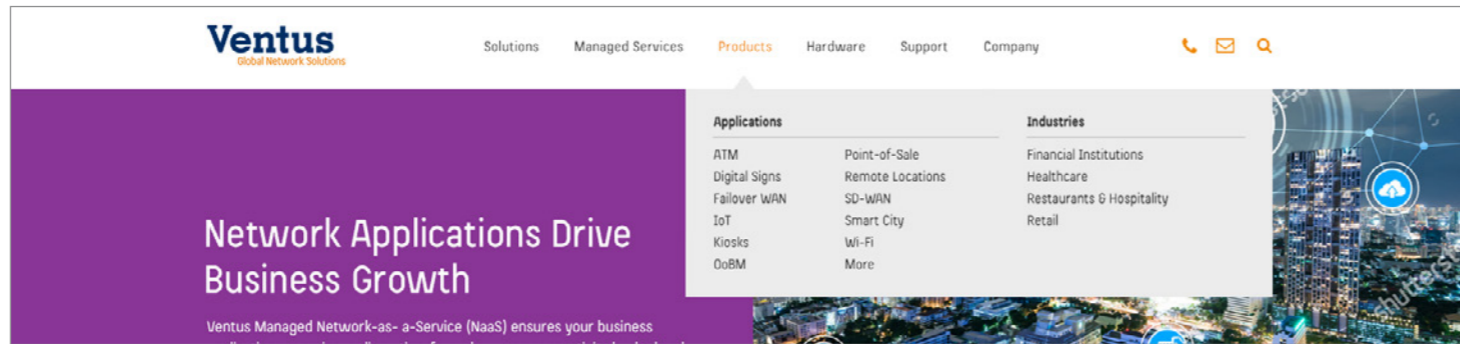
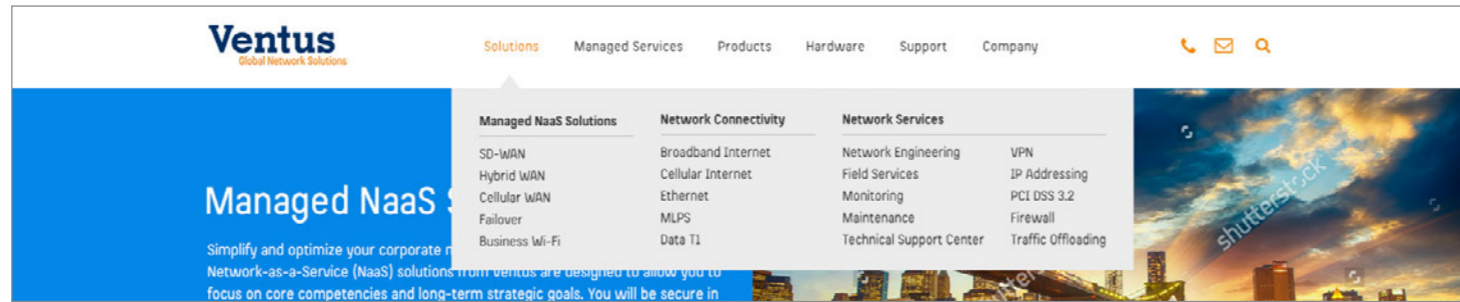
MAIN NAV HOVER/ACTIVE STATE

When a user hover and clicks a main navigation item or page within the section dropdown, the text will fill with color #f08a00



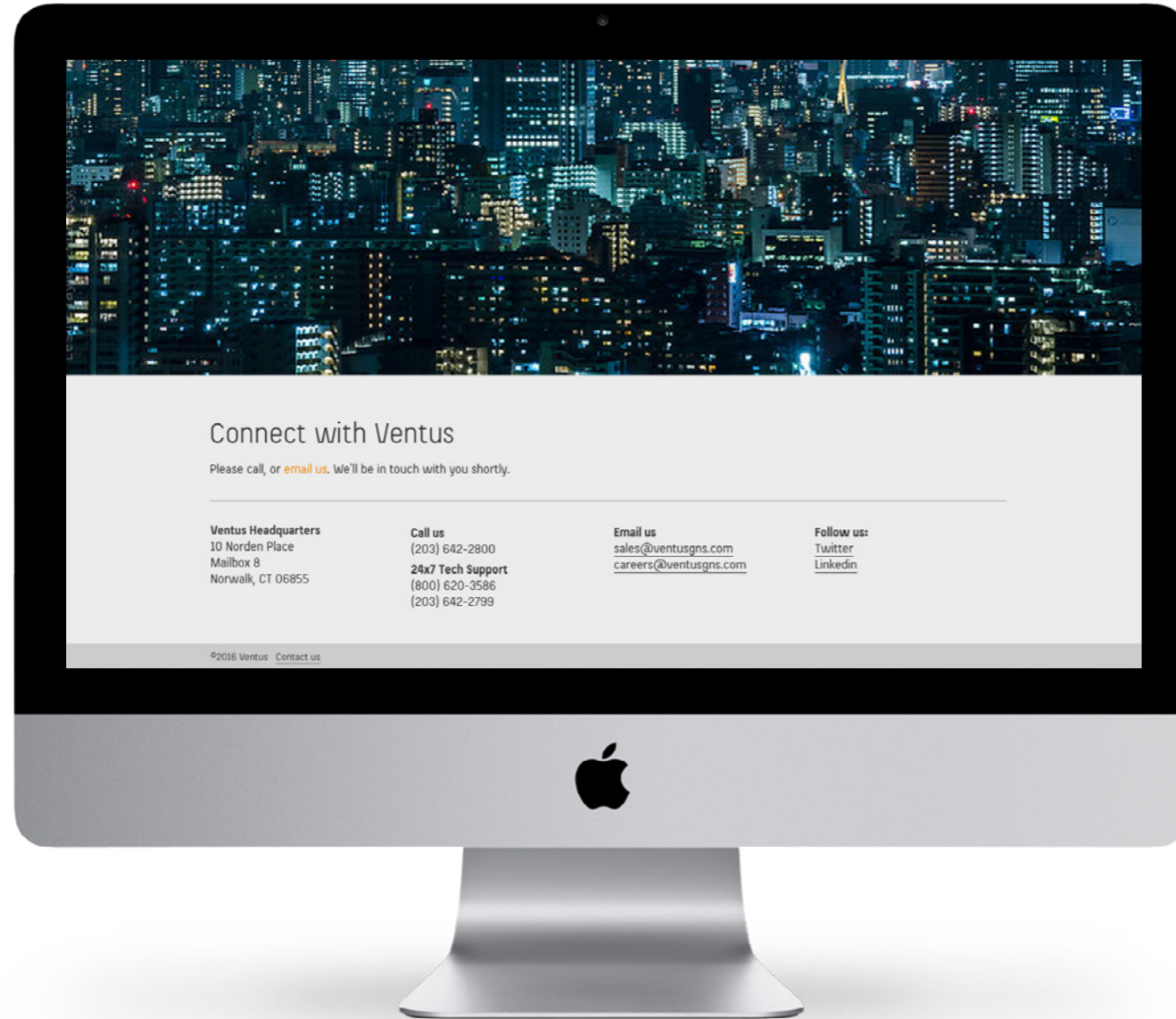
ICONS/SEARCH FUNCTIONALITY

When a user clicks the phone icon they will be brought to the contact page or if they are browsing using their mobile phone, the number will auto dial. When a user clicks the email icon, their email client will automatically pop up. When clicking the search icon, a full-width search bar will dropdown from the header as seen here.



DROPDOWN MENU

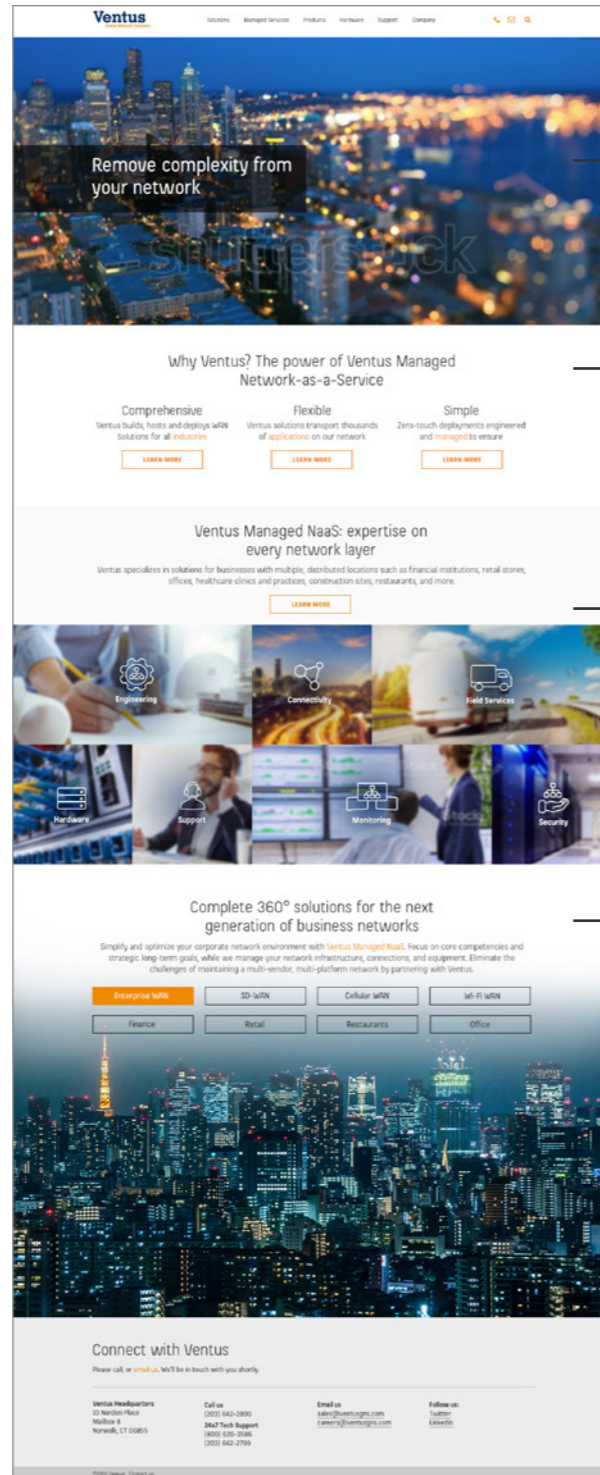
When a user hovers a main navigation item that contains multiple pages, a dropdown menu will appear/expand.



GLOBAL FOOTER

The site's footer houses Contact, Social Media, and copyright information.

Homepage



HERO VIDEO

The main hero section of the homepage will feature a background video that begins to play upon page load.

WHY VENTUS? SECTION

This section contains 3 text callouts which link to their corresponding pages (Industries, Applications, and Managed NaaS Solutions)

MANAGED NAAS SECTION

This section links to the Managed services page. Each image would be clickable and take the user to the specific section of the Managed Services page. Shown right is an example of the hover effect.

SOLUTIONS/INDUSTRIES SECTION

This section links to sections within the Solutions and Industries pages. Shown right is an example of the hover effect. The section features a background image.

INACTIVE

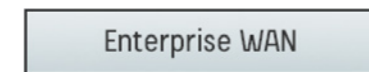


ACTIVE



Color: #002f65
Opacity: 50%

INACTIVE

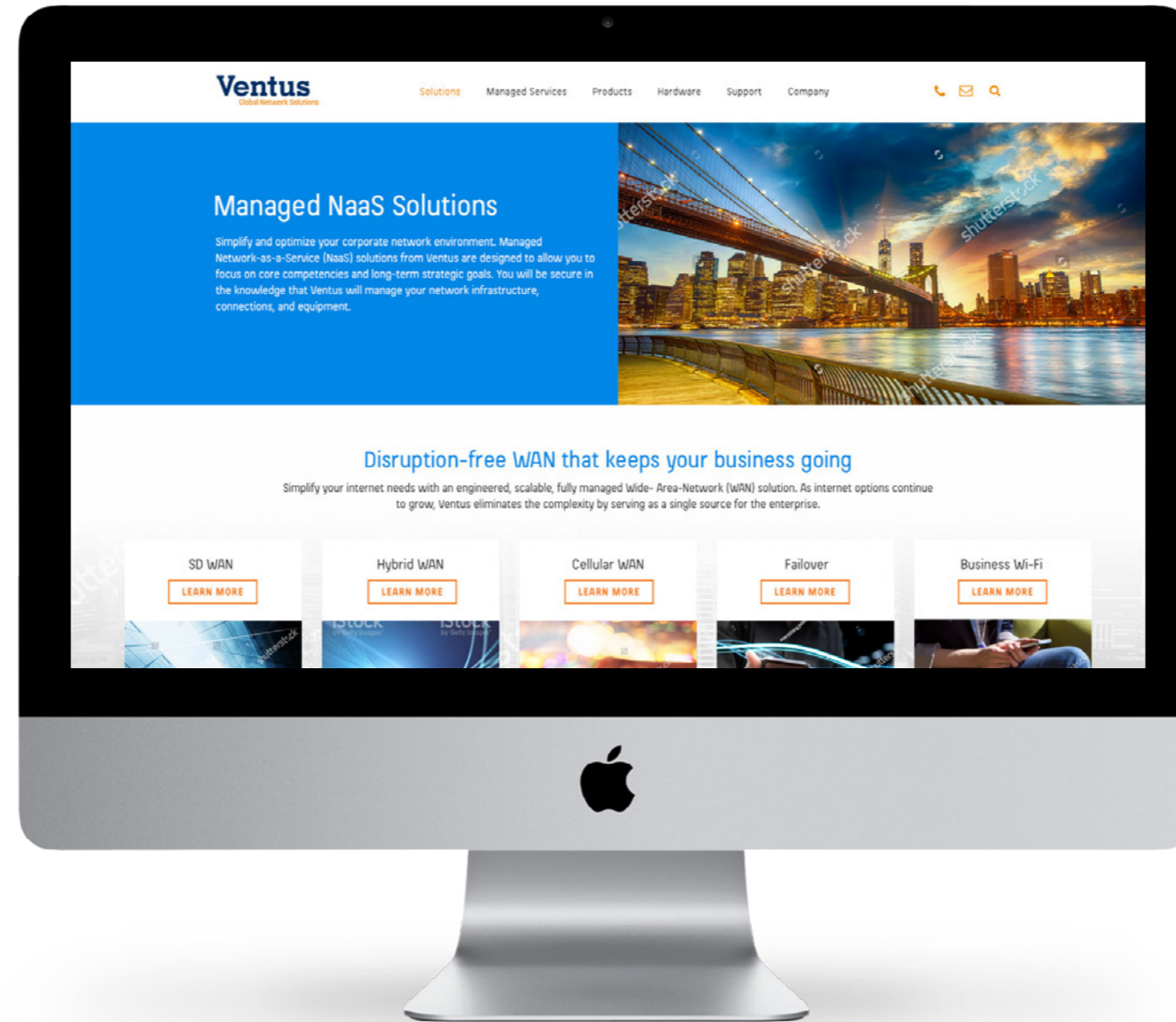


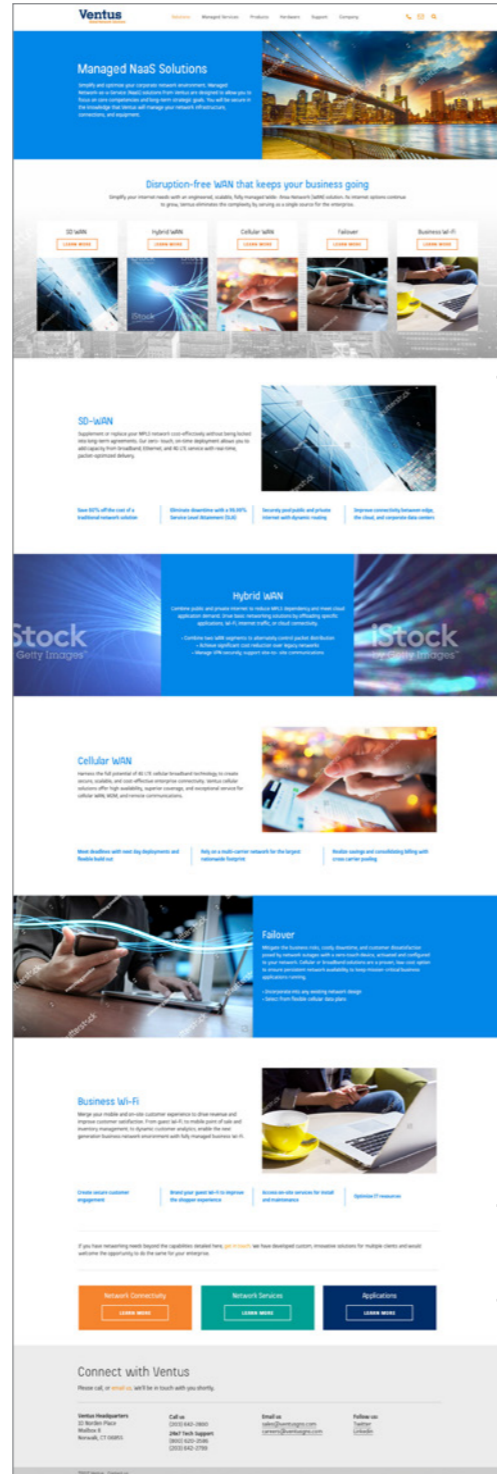
ACTIVE



Button Color: #f08a00
Text Color: #ffffff

Solutions





HERO SECTION

The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

SUB NAVIGATION SECTION

This section contains 5 boxes that correspond to the content sections below. When a box is clicked, the user would be automatically scrolled down to the corresponding section. To the right is an example of the hover state.

INACTIVE



ACTIVE



CONTENT SECTIONS

The body of the page consists of 5 different content sections, which feature a few different layout styles.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.





HERO SECTION

The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

SUB NAVIGATION SECTION

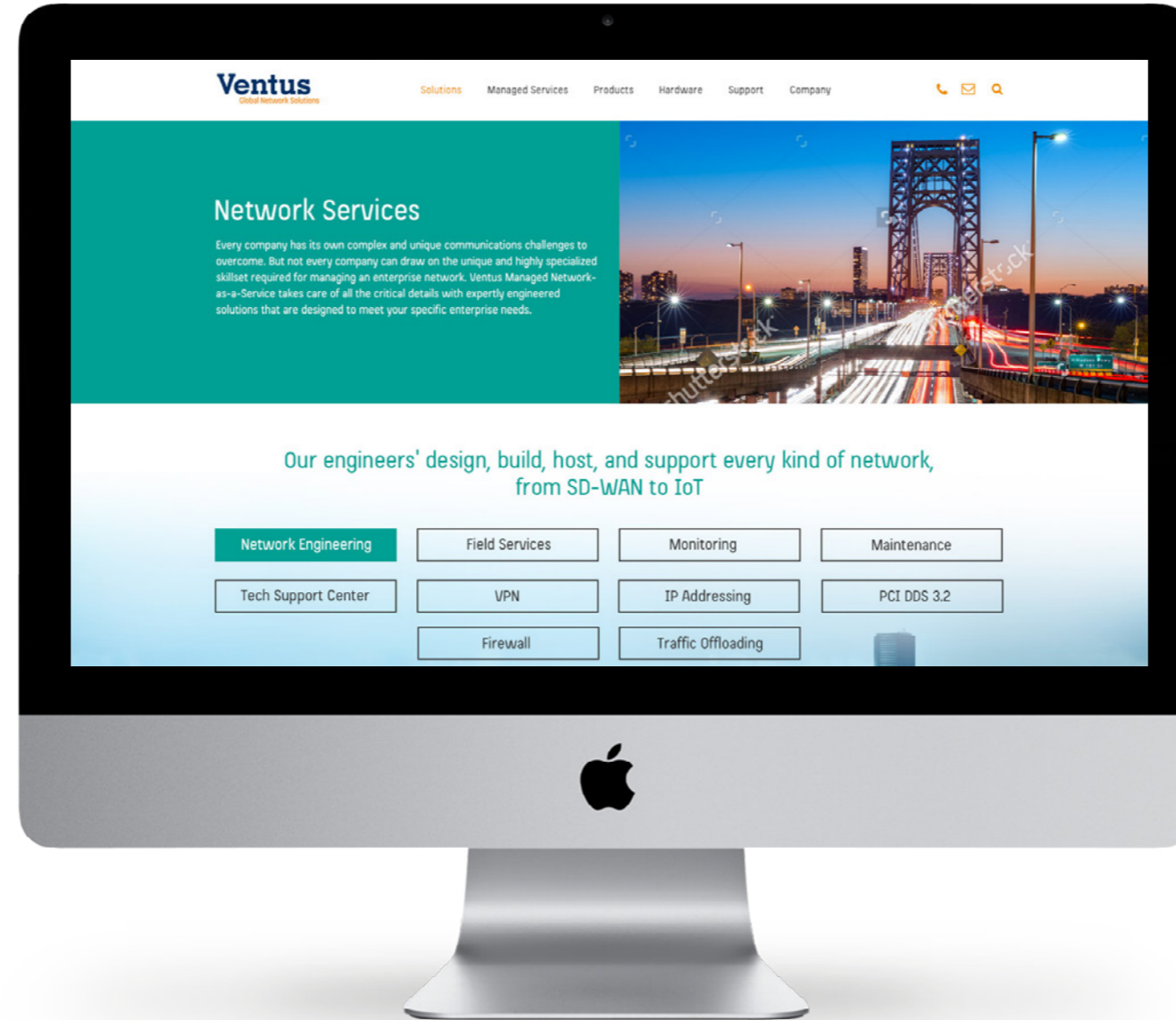
This section contains 5 boxes that correspond to the content sections below. When a box is clicked, the user would be automatically scrolled down to the corresponding section. To the right is an example of the hover state.

CONTENT SECTIONS

The body of the page consists of 5 different content sections, which feature a few different layout styles.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.





SUB NAVIGATION SECTION

For the Network Services sub navigation, we incorporated the same treatment as the Solutions/ Industries Section within the Homepage (See page 8). When a button is clicked, the user will be automatically scrolled down to the corresponding content section. The Network Engineering button shows the mouse-hover state.



HERO SECTION

The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

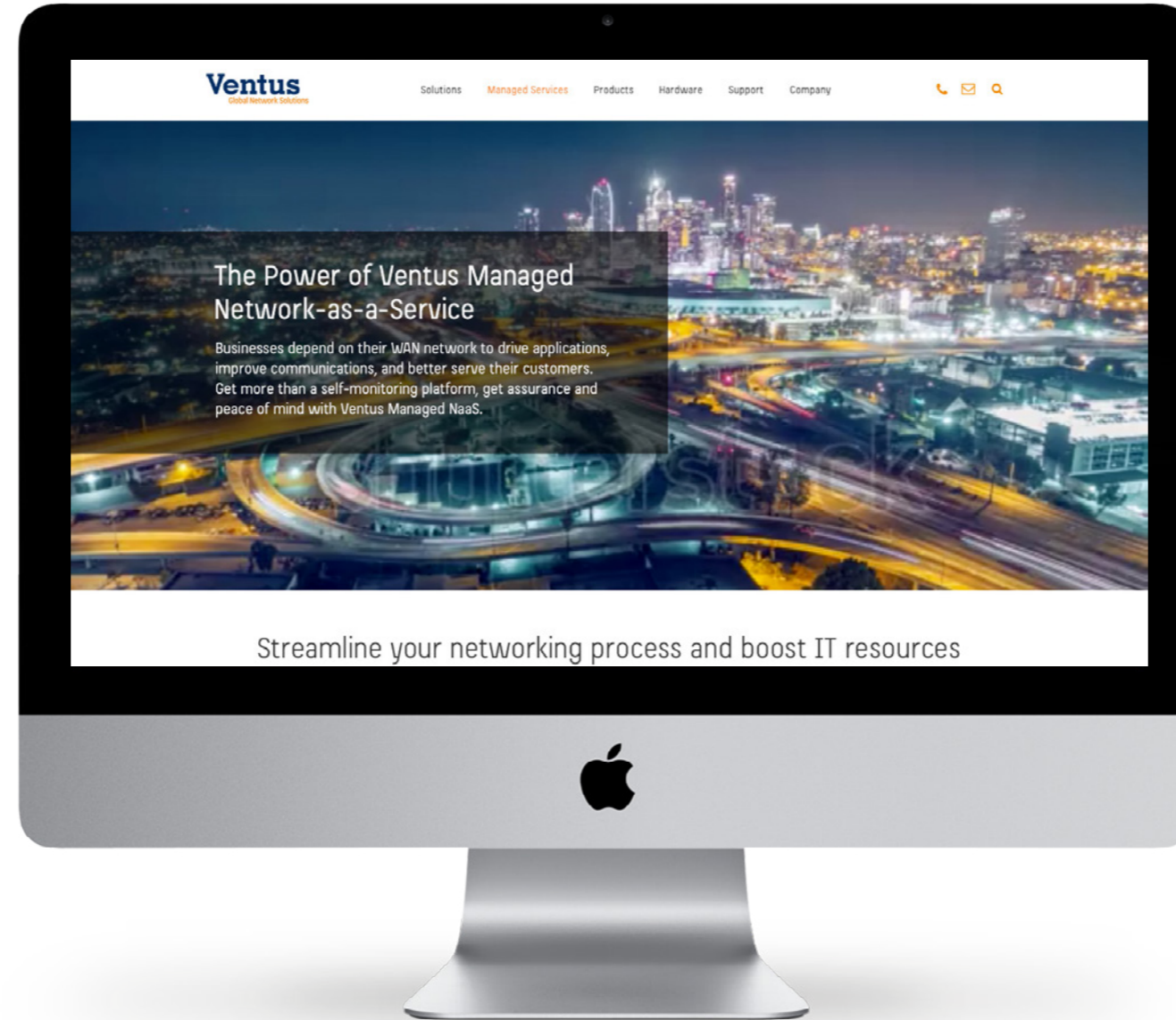
CONTENT SECTIONS

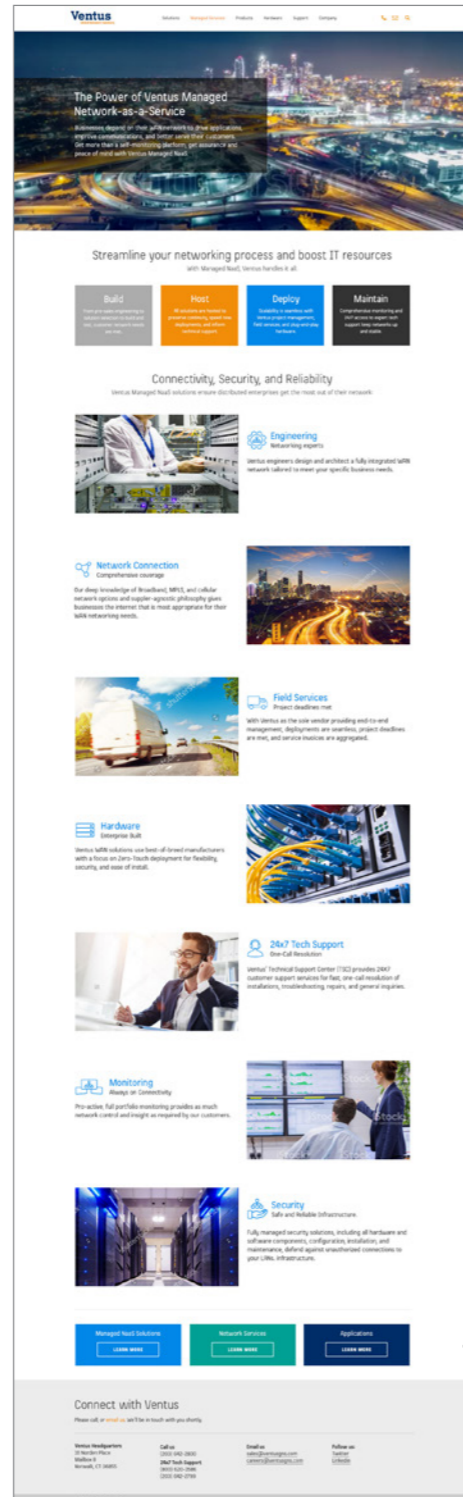
The body of the page consists of 5 different content sections, which feature a few different layout styles.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.

Managed Services





HERO SECTION

The main hero section will include a background video similar to the Homepage.

BUILD/HOST/DEPLOY/MAINTAIN

These colored boxes include static text.

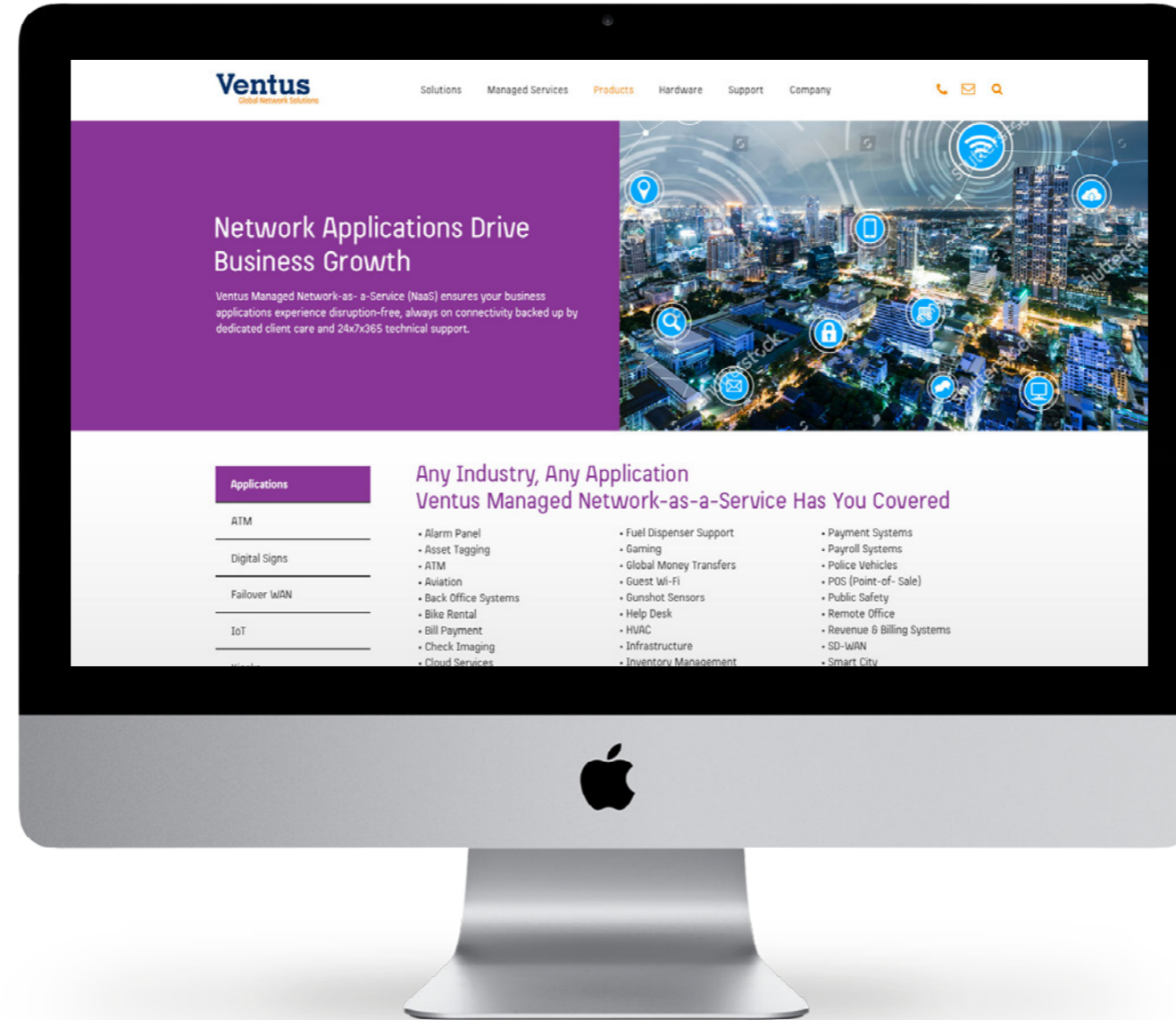
CONTENT SECTIONS

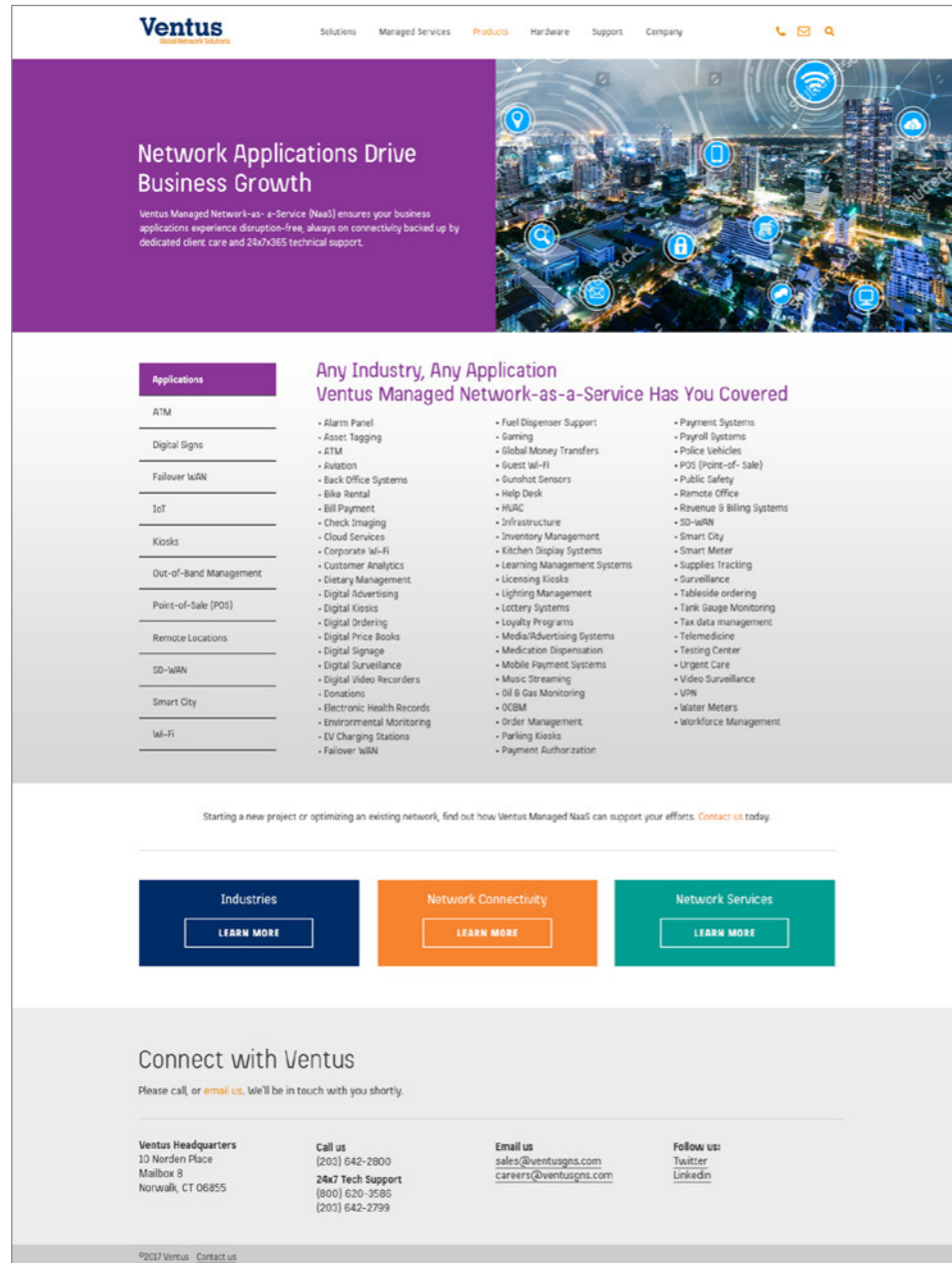
These content sections alternate left/right alignment and include an image, text, and icon.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.

Products > Applications





HERO SECTION

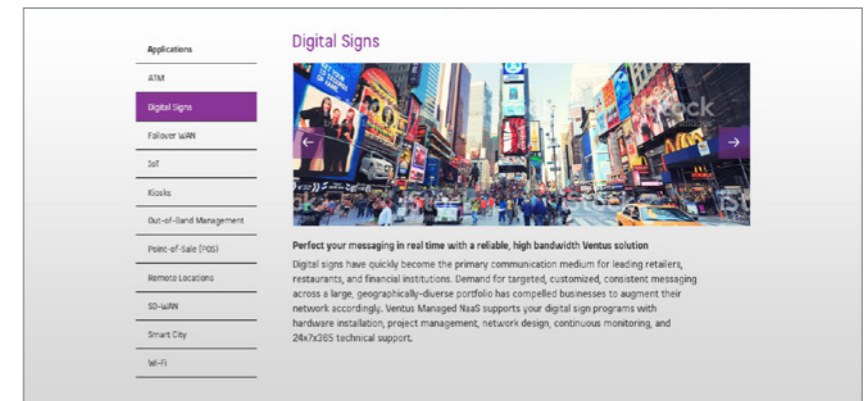
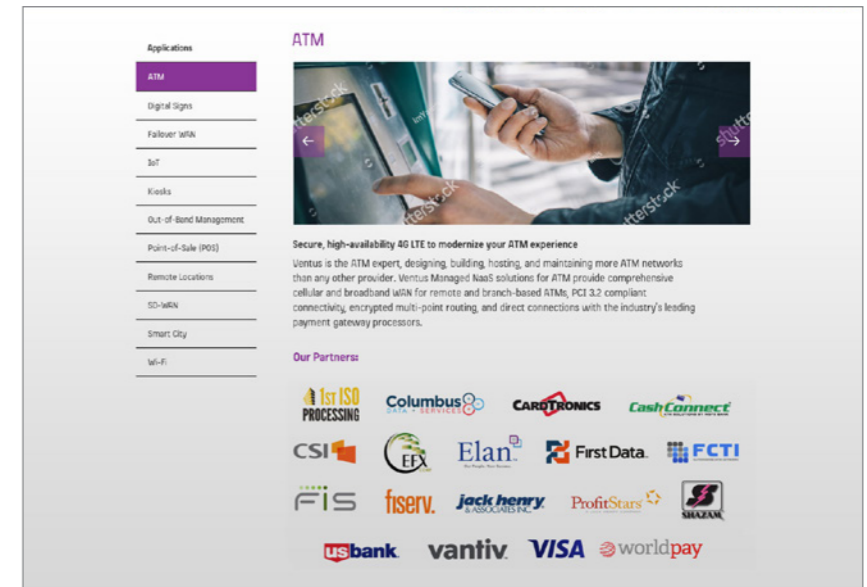
The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

CONTENT SECTION

This section uses a left side navigation. When a user lands on the page, the top item should be automatically selected. Shown here to the left is the Applications Overview. To the right, are some examples of following slides.

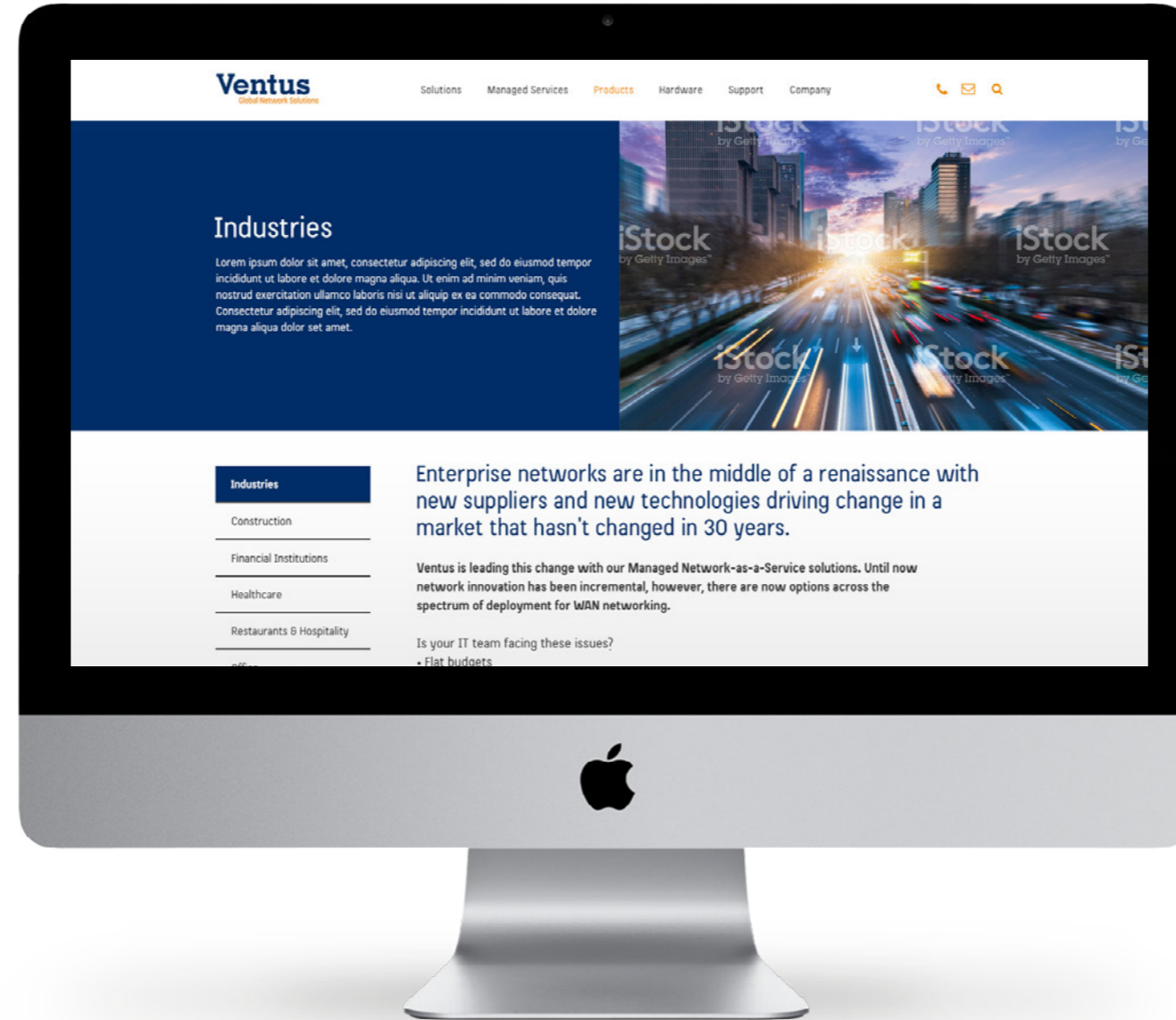
LOWER CALL-OUTS

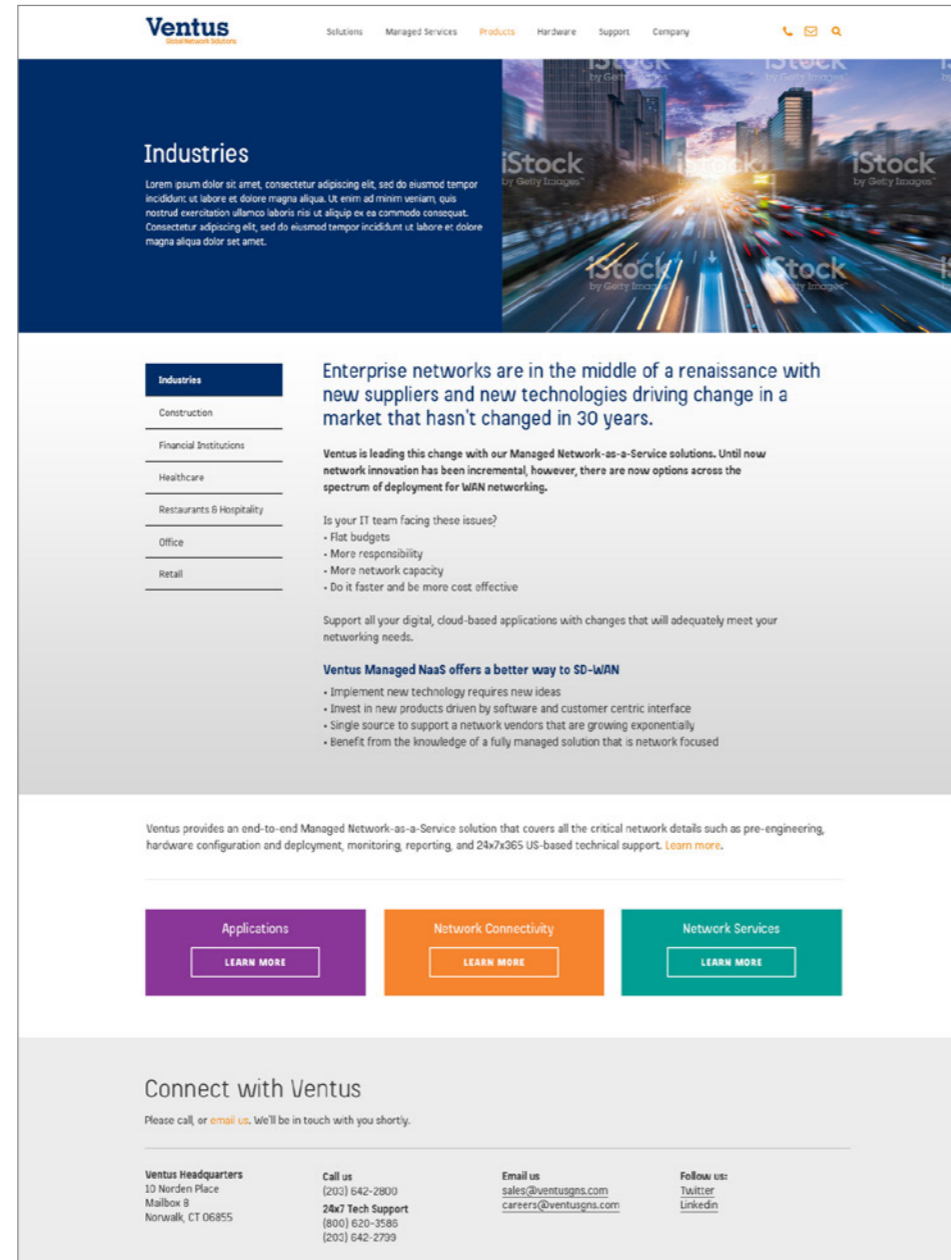
This section includes callouts that will link to other pages within the site.



Depending on the amount of content, the section will need to be a flexible height. Left/Right arrows should also appear over the images to allow the user another way to advance through the slides.

Products > Industries





HERO SECTION

The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

CONTENT SECTION

This section uses a left side navigation. When a user lands on the page, the top item should be automatically selected. Shown here to the left is the Industries Overview. Shown on the next page is the Financial Institutions slide, which incorporates accordion expandable boxes to help organize the lengthy content.

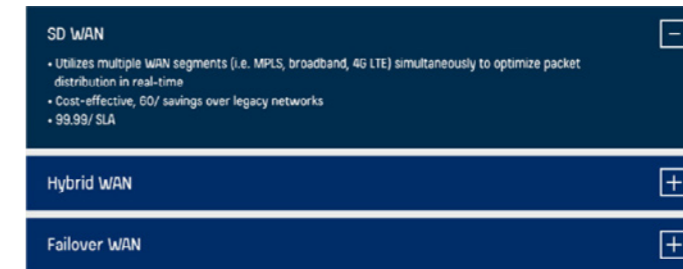
LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.



ACCORDION EXPANDERS

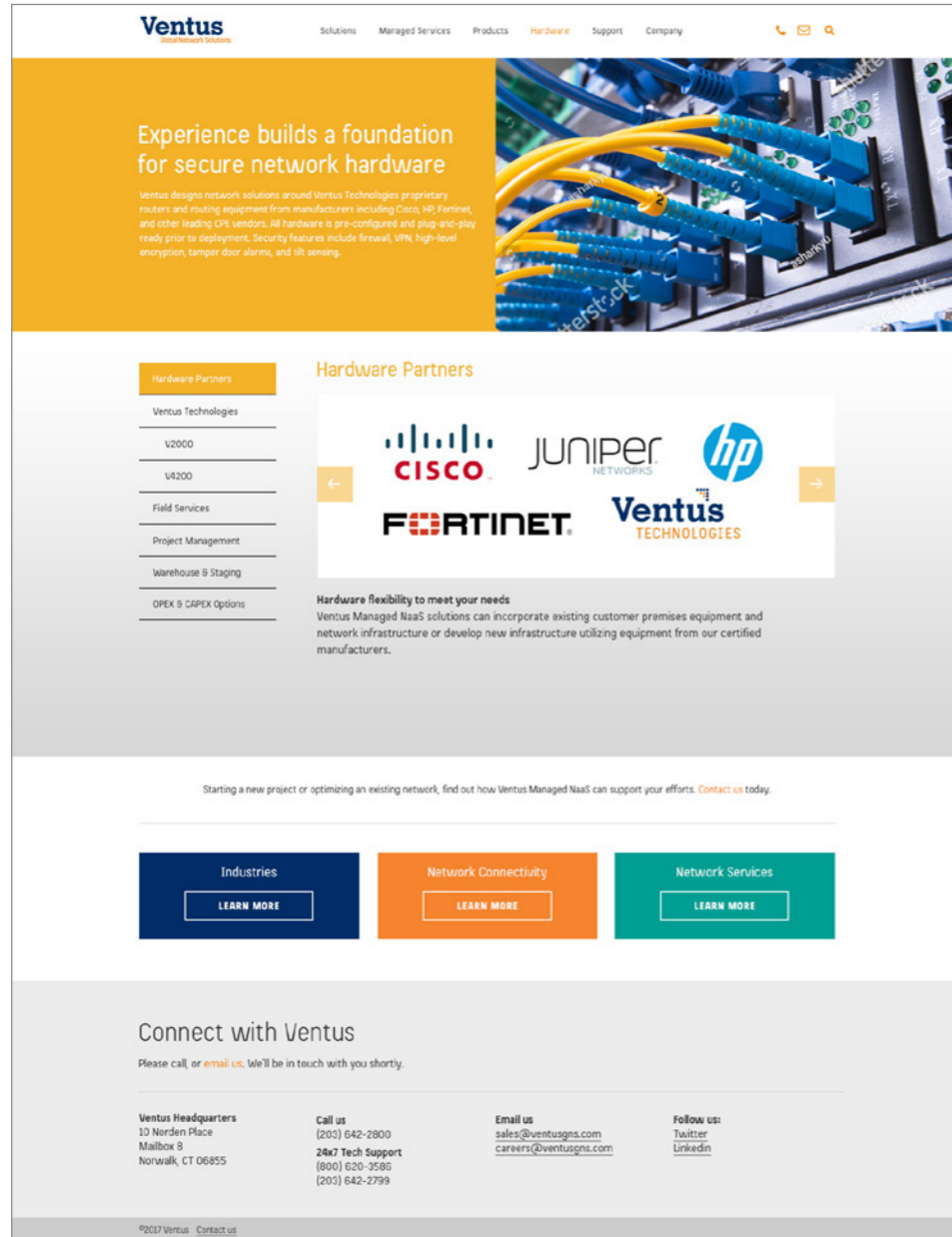
For slides that have a lot of text/content, accordion expanders have been implemented. Shown to the right is an example of the expanded state.



Showing expanded state above (SD-WAN). When a user clicks a different box, the expanded one will automatically close.

Hardware





HERO SECTION

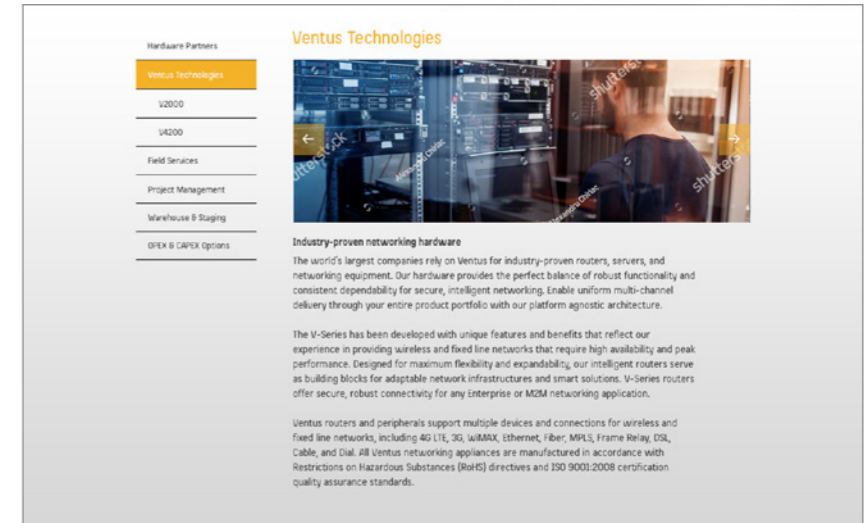
The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

CONTENT SECTION

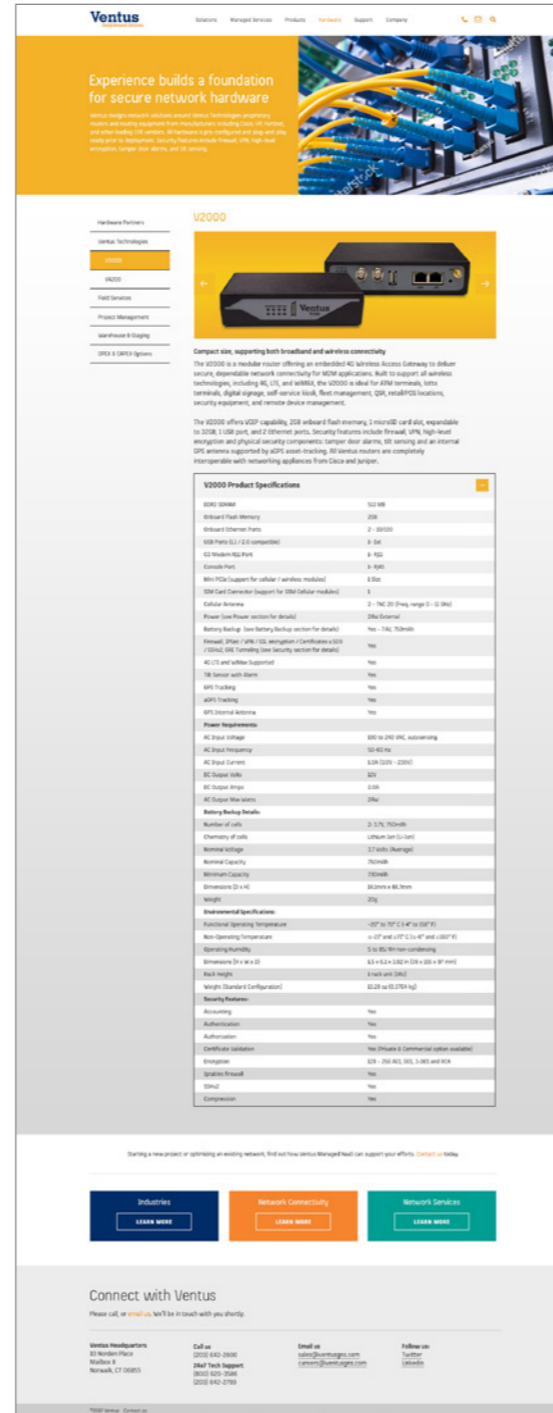
This section uses a left side navigation. When a user lands on the page, the top item should be automatically selected. Shown here to the left is the Hardware Partners. To the right, are some examples of following slides.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.



Depending on the amount of content, the section will need to be a flexible height. Left/Right arrows should also appear over the images to allow the user another way to advance through the slides.

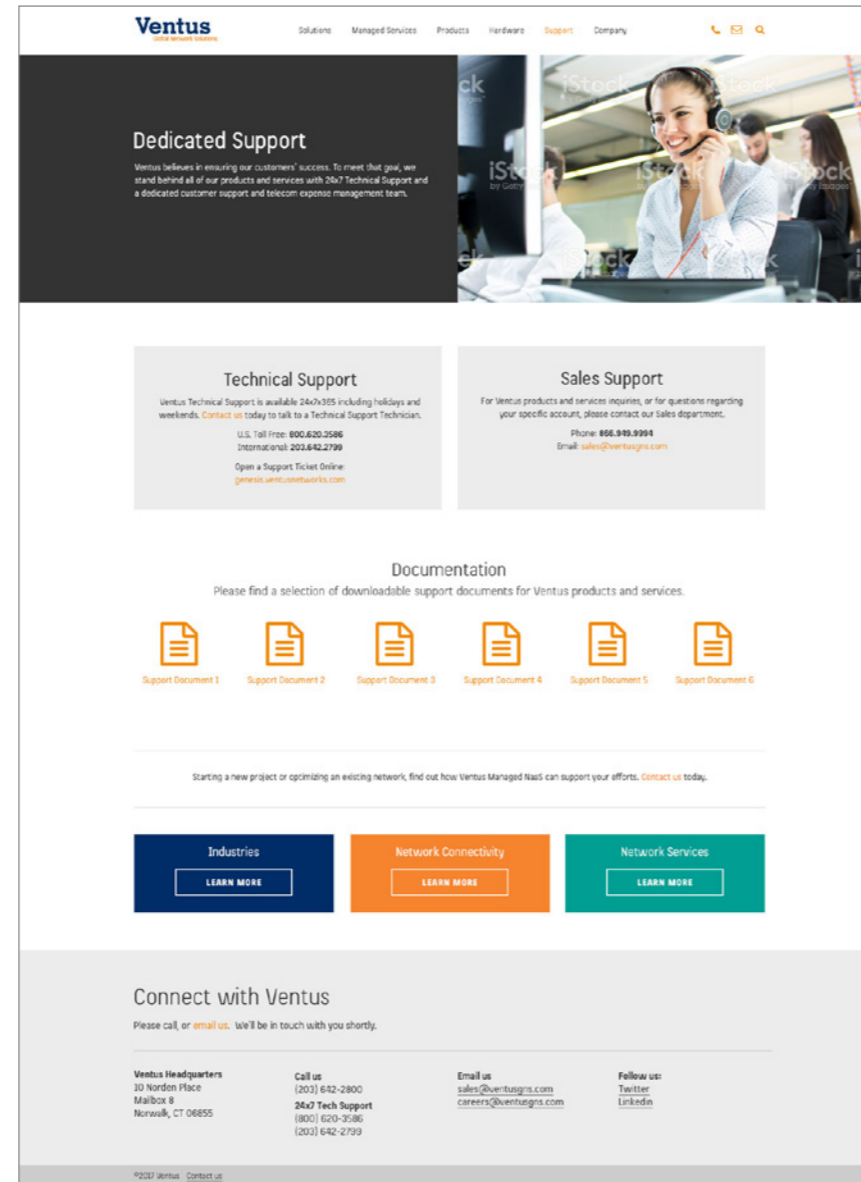


ACCORDION EXPANDER

For slides that have hardware equipment, the equipment specs are charted out within an accordion expander. Shown to the right is the expanded state.

Support





HERO SECTION

The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

TECH/SALES SUPPORT BOXES

These boxes house contact info for tech and sales support.

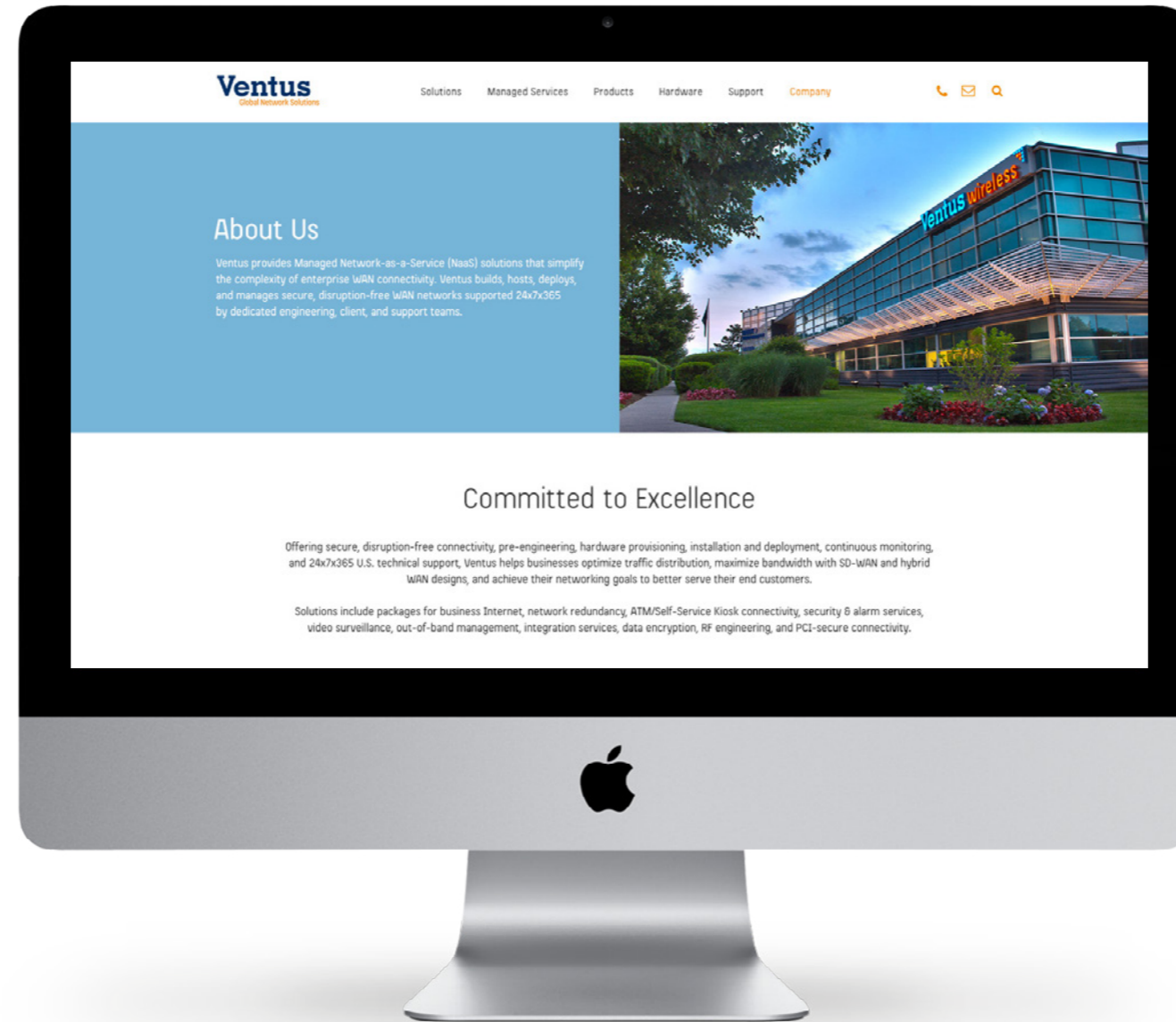
DOCUMENTATION

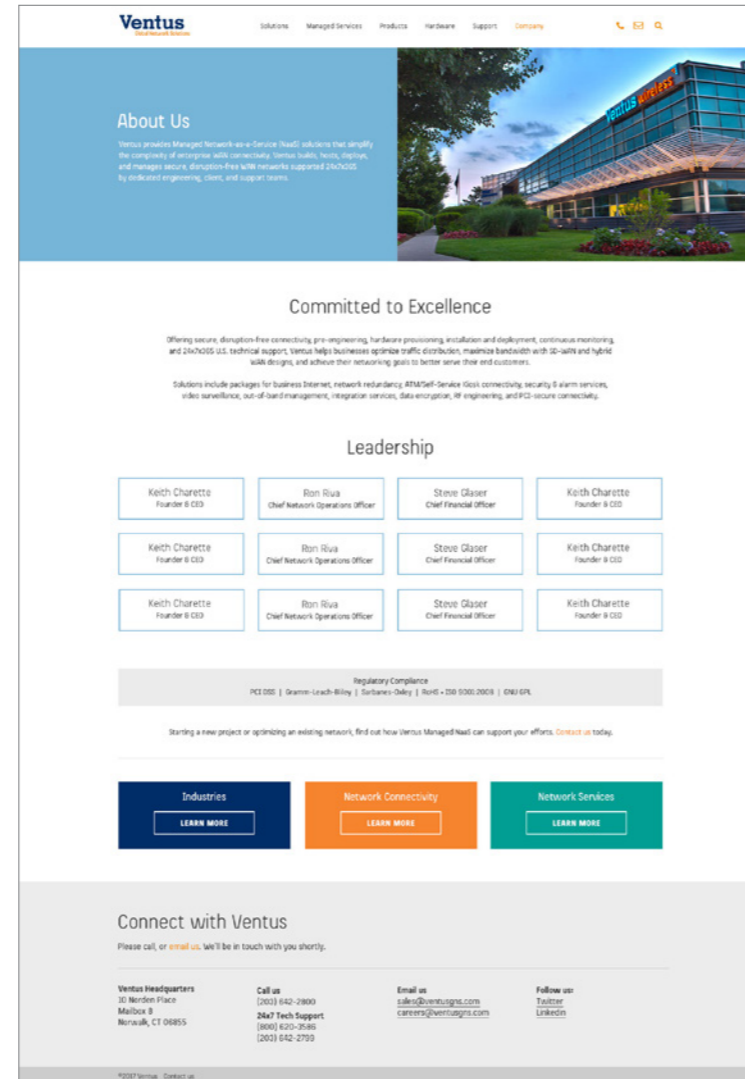
This section will feature downloadable PDF files. When a user clicks a document icon the PDF will be downloaded to their computer.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.

Company > About Us





HERO SECTION
 The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

LEADERSHIP TEAM
 This section features a grid employee names, and job positions. No animation/effects are necessary.

LOWER CALL-OUTS
 This section includes callouts that will link to other pages within the site.

Company > News





NEWS LANDING PAGE HERO

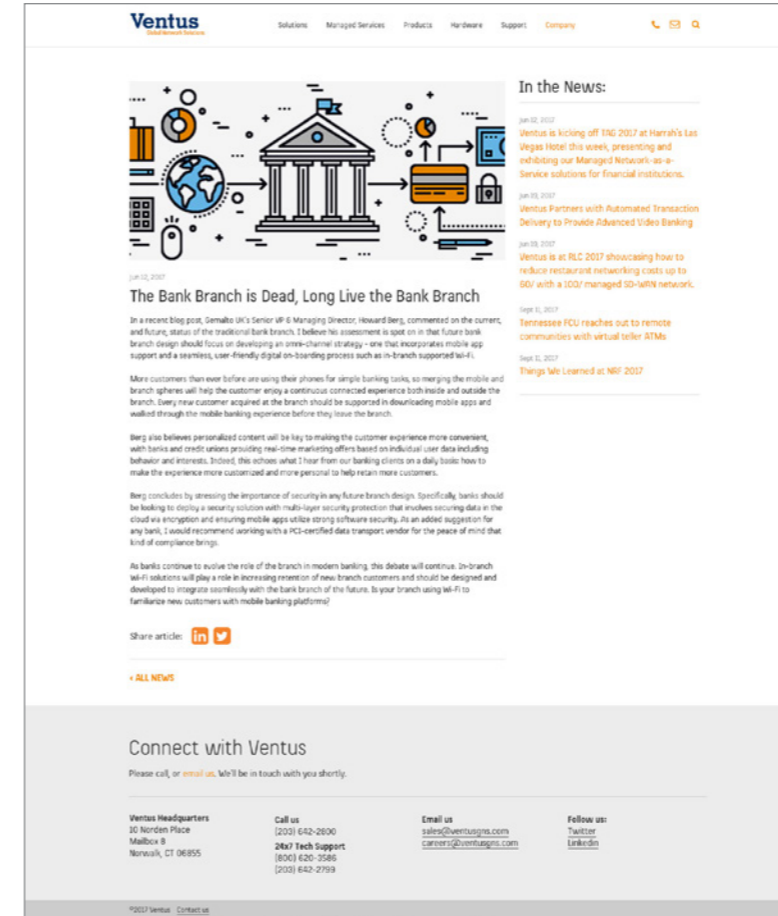
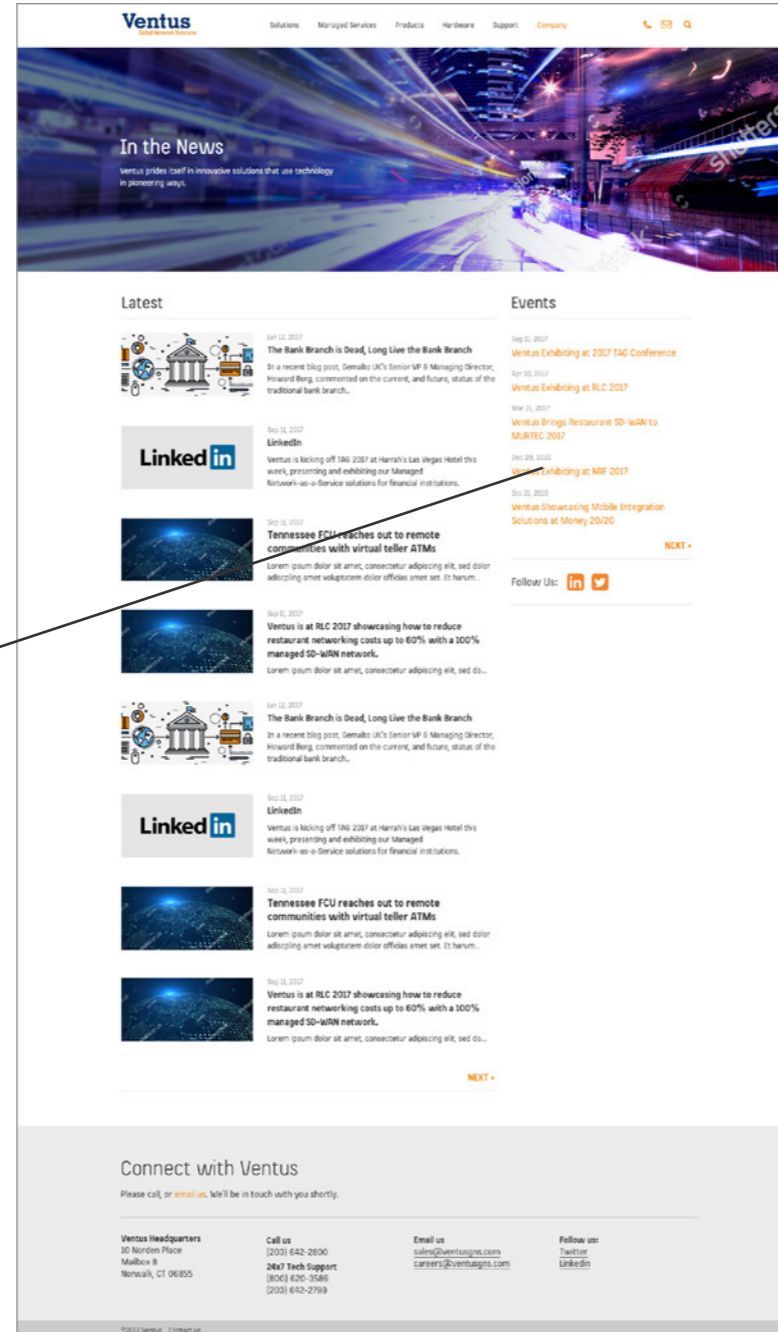
The News landing page features a full width hero background image.

LIST OF NEWS ARTICLES

The list of articles should be displayed with the most recent at the top. The list contains articles that live on-site, that link off-site, and ones posted to LinkedIn. Off-site and LinkedIn articles should use a default image. Users can click the NEXT> button below the list to paginate through past articles.

LIST OF EVENTS

Here is a side-bar list that displays the most recent events. Users can click the NEXT> button below the list to paginate through past events. While paginating, the < PREV option would then appear and give the user the ability to go back.



INDIVIDUAL ARTICLE PAGE

When a user clicks an on-site article from the list, they will be brought to the individual article page, which displays the same large image at the top and the full-article text. To the right of the main article, is a list of the 5 most recent articles so the user can quickly access them.

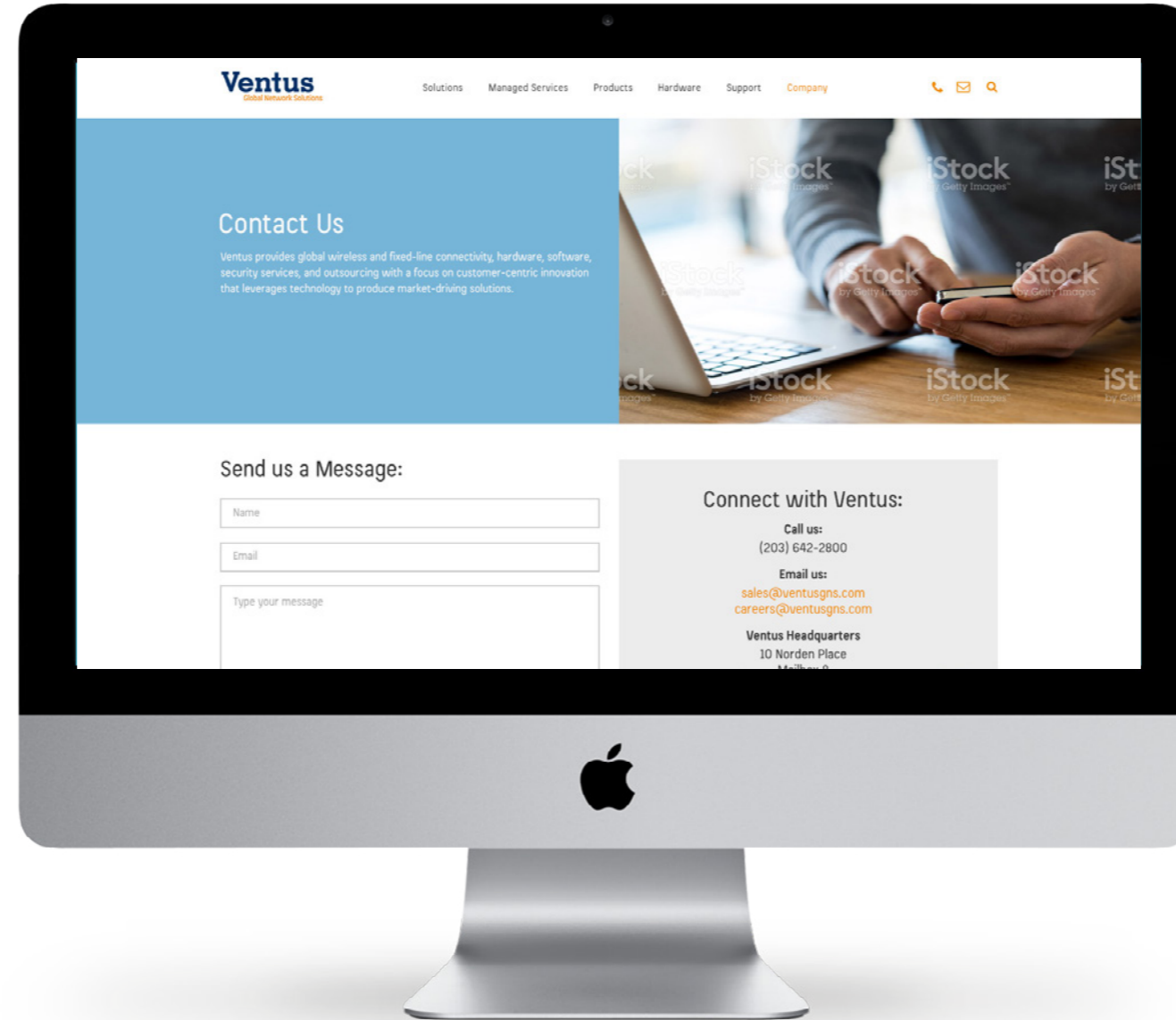
Also, at the end of the article is the option to share it via LinkedIn or Twitter.

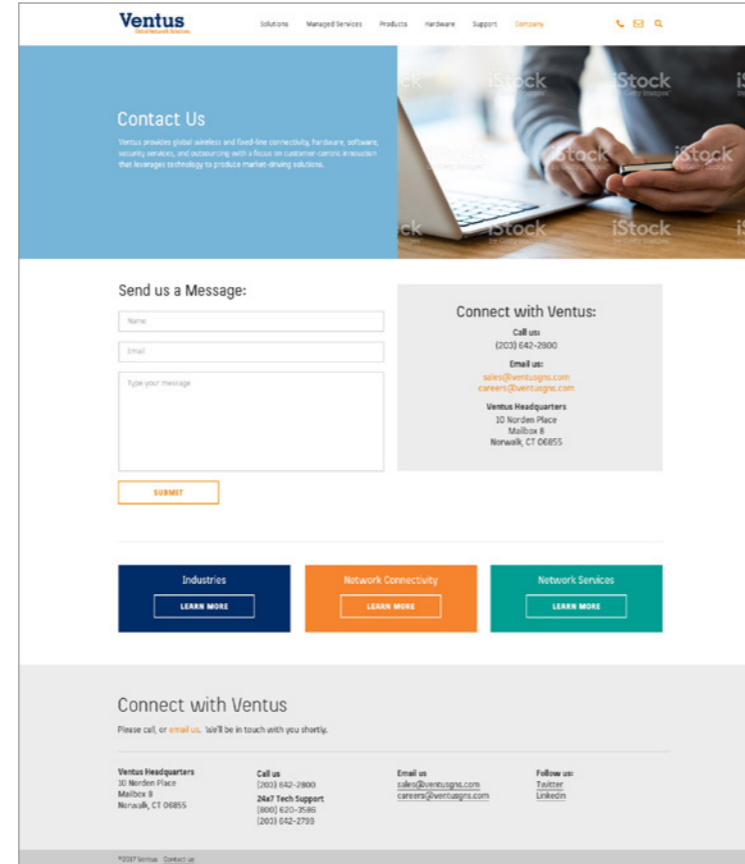
NEXT >

< PREV | NEXT >

< PREV

Company > Contact Us





HERO SECTION

The main hero section includes headline and overview text on the left and a supporting image (or video) to the right. The video would autoplay upon page load.

CONTACT SECTION

Visitors can contact Ventus by filling out a simple message form on the left or, by calling/emailing using the information on the right.

LOWER CALL-OUTS

This section includes callouts that will link to other pages within the site.



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